

ADVERTISING WITH UNIVERSITY HEIGHTS COMMUNITY ASSOCIATION

ADVERTISE with UHCA newsletter@UHCAcalgary.org

University Heights Community Association Newsletter and Social Media

Over 3,000 residents in UH
395 Single Detached Homes & 890 Duplexes/ Apartments/ Townhouses (2016 City of Calgary Census)

Ads include print ad and digital newsletter which is posted on our blog, Twitter (over 700 followers @uhcaCalgary), Facebook page (over 300 followers), and emailed to a distribution list of over 600.

We print and distribute between 550-600 printed newsletters (black and white) Newsletters are distributed quarterly (January, April, July, October)

* The advertisement can also be included in our email body for an additional \$30 (ad of equivalent size).

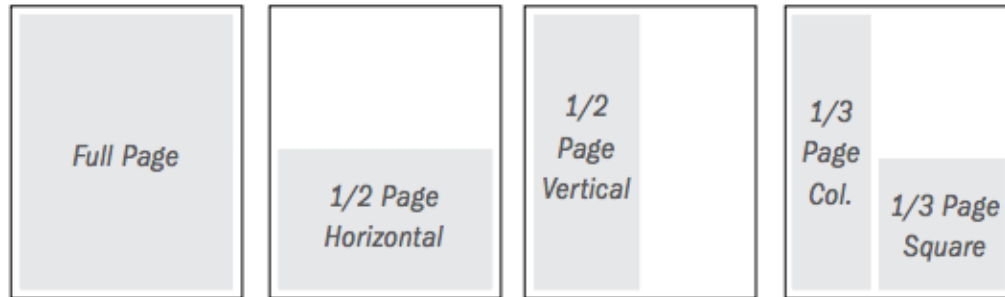
ADVERTISING RATES

Business Listings (Stadium shops, home based business, etc)	NON PROFIT (NPO) (Registered non-profit organizations)
Business Card Size - \$40/ issue 1/4 Page - \$80/ issue 1/3 Page - \$100/ issue 1/2 Page - \$140/ issue Full Page (Inside) - \$200/ issue Full Back Page - \$220/ issue Full Back Page Colour - \$350/ issue Inside Page Colour – Add \$100/ issue	Business Card Size - \$30/ issue 1/4 Page - \$60/ issue 1/3 Page - \$80/ issue 1/2 Page - \$120/ issue Full Page (Inside) - \$170/ issue Full Back Page - \$190/ issue Full Back Page Colour - \$350/ issue Inside Page Colour – Add \$100/ issue
Community Association Members Classifieds Babysitters / Dog Walkers / Lost & Found / etc – Free Ad size depending on newsletter issue space and availability	

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PRINT AD SIZES (INCHES)



Size	Dimensions
Full page	w7.7 X 10.2h
1/2 page horizontal	w7.7 X 4.9h
1/2 page vertical	w3.7 X 10.2h
1/3 page square	w4.75 X 4.75h
1/3 page column	w2.25 X 10.2h
1/4 page	w3.7 X 4.9h
Business Card	w3.5 X 2h

* Note: Online and emailed copies will be in colour, but the printed delivered version is black and white unless otherwise specified. If you want a colour printed copy or a colour insert, please contact us and we can provide rates.

ONLINE AD SIZES (please contact for pricing)

Leaderboard 728 X 90px	
Large rectangle 336 X 280	

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Small Banner 320 X 100	
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