

ADVERTISING WITH UNIVERSITY HEIGHTS COMMUNITY ASSOCIATION

ADVERTISE with UHCA newsletter@UHCAcalgary.org

University Heights Community Association Newsletter and Social Media

Over 3,000 residents in UH
418 Single Family Homes & 924 Duplexes/ Apartments/ Townhouses (2014 City of Calgary Census)

Ads include print ad and digital newsletter which is posted on our blog, twitter (over 220 followers @uhcaCalgary) and Facebook page (over 100 followers), and emailed to a distribution list of about 500.

We print and distribute between 550-600 printed newsletters (black and white) Newsletters are distributed quarterly (January, April, July, October)

* The advertisement can also be included in our email body for an additional \$30 (ad of equivalent size).

BUSINESS LISTINGS (Stadium shops, home based business, etc)	NON PROFIT (NPO)
Community Association Members Classifieds Babysitters / Dog Walkers / Lost & Found / etc - Free Ad size depending on newsletter issue	

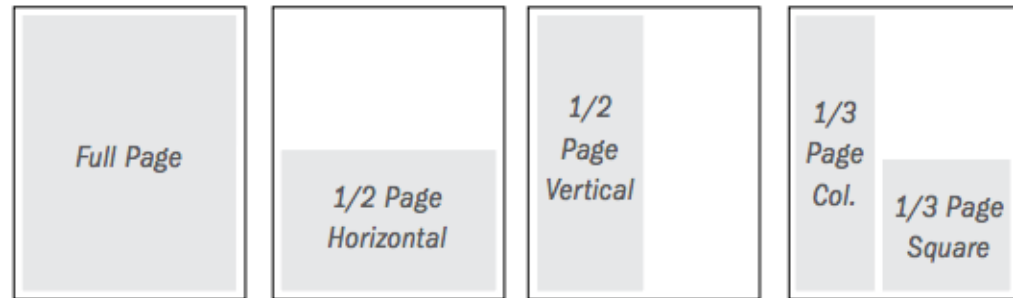
Business Card Size - \$40/ issue
1/4 Page - \$80/ issue
1/3 Page - \$100/ issue
1/2 Page - \$140/ issue
Full Page - \$200/ issue

Business Card Size - \$20/ issue
1/4 Page - \$40/ issue
1/3 Page - \$50/ issue
1/2 Page - \$60/ issue
Full Page - \$70/ issue

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PRINT AD SIZES (INCHES)

- Full page w7.7 X 10.2h
- 1/2 page horizontal w7.7 X 4.9h
- 1/2 page vertical w3.7 X 10.2h
- 1/3 page square w4.75 X 4.75h
- 1/3 page column w2.25 X 10.2h
- 1/4 page w3.7 X 4.9h
- Business Card w3.5 X 2h



* Note: Online and emailed copies will be in colour, but the printed delivered version is black and white. If you want a colour printed copy or a colour insert please contact us and we can provide rates.

ONLINE AD SIZES

Leaderboard 728 X 90px	A diagram showing a webpage layout with a red banner at the top labeled '728x90'.
Large rectangle 336 X 280	A diagram showing a webpage layout with a red banner at the bottom right labeled '336x280'.
Small Banner 320 X 100	A diagram showing a webpage layout with a red banner at the bottom labeled '320x100'.