

Franklin, Yvonne

From: Fromherz, Kerensa
Sent: 2012 December 13 4:42 PM
To: 'Mike Brescia'
Subject: Microsimulation

Following our conversation this morning, here are a couple of suggestions for microsimulation firms outside of the local market.

The firm I worked for who, I would certainly recommend for simulation: <http://www.transdogroup.com/> I know the people who do it and trust their abilities... A link to a couple of clips showing how it can work can be found here: <http://www.transdogroup.com/simulation/> The project in the lower right is the one I mentioned earlier with 13 signalized intersections - it's a very interesting mixed use development with ~3M sf of office, a hospital, ~500ksf of retail and ~3,500 mixed residential. If you are interested in discussing further please contact Bruce Haldors or Mike Swenson at 425-821-3665. They have done work in B.C. before, but I'm not sure about Alberta.

Other firms I know of who are also recognized as industry leaders include CH2M Hill (but not locally; I know their Bellevue office is quite active in setting industry standards in simulation) and Kittleson (based in Portland, have done a lot of industry research as well as consulting www.kittleson.com). I would imagine that AECOM must have some ability too, but I am not familiar. Stantec has a person I think in BC who does microsimulation, but as I mentioned, I haven't had any experience working with them.

All 3 of these firms have staff who can present and speak confidently to the bigger picture. Hope it's helpful if you decide to go that route.

Thanks,
-Kerensa.

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